

Japan-Forum at the Federal Economic Chamber: ECEXA-President Dr. Gerhard Kiennast is convinced of Japan's unbroken fascination

150 years of bilateral relations between Japan and Austria were extensively celebrated on April 9, 2019 in the Lounge of the Economic Chamber in Vienna. Dozens of entrepreneurs with import and export experience gladly accepted the invitation. Among them, the President of the Austrian Environmental Cluster ECEXA, Dr. Gerhard Kiennast, who once himself worked for several years in Japan, was also invited. Tenor of the event: Japan's culture and economy still exert an unbroken fascination today.

The meeting featured high-level speeches that gained, among others, insight into the business prospects in the "Land of the Rising Sun". On this issue an overview on legal requirements for business dealings in Japan was given. One thing is certain: Japan's industry represents enormous market opportunity for most innovative technology and best solutions. The Economic Partnership Agreement between the EU and Japan entered into force on 1 February 2019. As a small, export-oriented country, Austria will benefit particularly from the agreement, the organizers assured. With a Sushi-buffet as frame of the event, nothing stood in the way for successful network conversations.



Nippon-meeting at the „Christoph Leitl Lounge“ of the Economic Chamber in Vienna. Photos of Mariana Kühnel, Deputy Secretary-General of WKO; H.E. Mr. Kiyoshi Koinuma, Ambassador of Japan to Austria; ECEXA-President Gerhard Kiennast and the Director of Aussenwirtschaft Austria, Michael Otter.